

# General Rubric for the Persuasive Speech

## Level 4 (A)

- Focuses on one of the assigned questions, without deviation
- Delivers the speech in a professional manner with excellent volume and eye contact while sustaining correct pronunciation and inflection throughout the presentation
- Achieves the minimum time limit or better
- Introduces the speech by gaining the audience's attention and explaining the content of the speech in an entertaining and informative style.
- Concludes the speech by leaving the audience with a powerful thought and a clear, concise summative statement
- Addresses the minimum number of points

## Level 3 (B)

- Focuses on one of the assigned questions, without deviation
- Delivers the speech in a professional manner with excellent volume and eye contact while sustaining correct pronunciation for most of the presentation
- Achieves the minimum time limit
- Introduces the speech by gaining the audience's attention and explaining the content of the speech in an informative style.
- Concludes the speech by leaving the audience with a clear, concise summative statement
- Addresses the minimum number of points

## Level 2 (C)

- Focuses on one of the assigned questions, with some deviation
- Delivers the speech in a casual manner with adequate volume and eye contact while sustaining correct pronunciation throughout the presentation
- Nearly achieves the minimum time limit
- Introduces the speech by explaining the content of the speech in an informative style.
- Concludes the speech by leaving the audience with a concise summative statement
- Addresses fewer than the minimum number of points

## Level 1 (D)

- Lacks focus
- Delivers the speech in a casual manner and is difficult to hear or understand> Eye contact is rare.
- Fails to reach the time limit
- Fails to include a proper introduction
- Fails to include a proper conclusion
- Addresses far fewer than the minimum number of points

## Level 0 (F)

- The speaker does not attempt or does not understand the assignment

Your teacher will have a specific rubric.